



2023 ACHA “Hot Topics” Newsletter

To: ACHA Membership

Date: April 2023

Introduction

Welcome to the inaugural ACHA “Hot Topics” Newsletter. This newsletter was created by the ACHA’s Continuing Competency Committee (CCC) to help the ACHA membership stay current with the latest trends and newest ideas in healthcare planning and design. As healthcare architects, we are involved in a very dynamic industry, where change, discovery, research and learning is pushing each of us to do more informed and responsive work each day. This newsletter is intended to highlight a relevant topic, as well as a few resources (e.g.: articles, presentations, conferences, and research) that can support continuous learning around that topic.

HOT for 2023

Shifts in Sites of Care

After reviewing the literature and consulting with industry experts, several subjects were identified as potential “hot topics” for this year. Based on conversations with industry leaders and discussion within the CCC, the “hot topic” for 2023 was identified as: “Shifts in Sites of Care.” This subject addresses how the recent three years have accelerated work-place and work-life change across regions and industries. Healthcare has been no exception. Many of our country’s care practices have deep roots and traditions in proactive patient care. Although practice refinement, improvement, and change has been a constant in the US Healthcare system, providers and insurers need to be comfortable with change before it can be truly embraced. Evolving patient and caregiver protection protocols, the adoption of new care technologies, updated practices, and responses to utilization of available labor, have all resulted in shifts in approaches to care. These shifts have had an impact on facility requirements and utilization, and much of this transformation is still in development.

This Spring’s “Hot Topics” Newsletter strives to help us better understand the impact of the site of care shifts accelerated by the events of the last three years. We are seeking and gaining access to care in new, non-traditional ways and in a blend of traditional and non-traditional locations.

The following articles, videos and resources have a focus on this “hot topic.”

Articles of Interest

- **Overall Trends- big drivers that are the root of change and driving new sites of care:**

Capolongo, S., Gola, M., Brambilla, A., Morganti, A., Mosca, E. I., & Barach, P. (2020). COVID-19 and healthcare facilities: a decalogue of design strategies for resilient hospitals. *Acta Bio Medica: Atenei Parmensis*, 91(9-S), 50. doi: [10.23750/abm.v91i9-S.10117](https://doi.org/10.23750/abm.v91i9-S.10117)

Committee for a Responsible Federal Budget. (2021, February 23). *Equalizing Medicare payments regardless of site-of-care*. <https://www.crfb.org/papers/equalizing-medicare-payments-regardless-site-care>

Kumar, P. & Parthasarathy, R. (2020, September 18). *Walking out of the hospital: The continued rise of ambulatory care and how to take advantage of it*. McKinsey & Company. <https://www.mckinsey.com/industries/healthcare/our-insights/walking-out-of-the-hospital-the-continued-rise-of-ambulatory-care-and-how-to-take-advantage-of-it>

Mehrotra, A., Chernew, M. E., Linetsky, D., Hatch, H., Cutler, D. M., & Schneider, E. C. (2020, August 13). *The impact of the COVID-19 pandemic on outpatient visits: Changing patterns of care in the newest COVID-19 hotspots*. The Commonwealth Fund. <https://www.commonwealthfund.org/publications/2020/aug/impact-covid-19-pandemic-outpatient-visits-changing-patterns-care-newest>

MATTER. (2021, August 17). *Healthcare 2040: Changing Care Delivery Models - Part 1: Setting the Stage* [Video]. YouTube. <https://www.youtube.com/watch?v=oFULoZxzAik>

Sharma, P. & Ruple, M. (2020, January 21). *Alternate sites of care: The changing face of healthcare delivery*. BioPharma Dive. <https://www.biopharmadive.com/sponsorships/alternate-sites-of-care-the-changing-face-of-healthcare-delivery/570511/>

- **Virtual Visits**- Virtual visits have moved from the exception to standard practice, supporting overall community care and practice management in new ways:

Bestsennyy, O., Gilbert, G., Harris, A., & Rost, J. (2021, July 9). *Telehealth: A quarter-trillion-dollar post-COVID-19 reality*? McKinsey & Company.

<https://www.mckinsey.com/industries/healthcare-systems-and-services/our-insights/telehealth-a-quarter-trillion-dollar-post-covid-19-reality>

Cornwall, L. (2022, March 7). *What's next in telehealth? 6 trends to watch in 2022*. CHG Healthcare. <https://chghealthcare.com/blog/telehealth-trends/>

CVSHealth (2021, March 9). *Health trends 2021: Virtual care goes mainstream*. <https://www.cvshealth.com/news-and-insights/articles/health-trends-2021-virtual-care-goes-mainstream>

Karimi, M., Lee, E.C., Couture, S.J., Gonzales, A., Grigorescu, V., Smith, S.R., De Lew, N., & Sommers, B.D. (2022, February 1). *National survey trends in telehealth use in 2021: Disparities in utilization and audio vs. video services*. Assistant Secretary for Planning and Evaluation Office of Health Policy.

<https://aspe.hhs.gov/sites/default/files/documents/4e1853c0b4885112b2994680a58af9ed/telehealth-hps-ib.pdf>

van Kessel, R., Kyriopoulos, I., Wong, B. L. H., & Mossialos, E. (2023). The effect of the COVID-19 pandemic on digital health-seeking behavior: Big data interrupted time-series Analysis of Google Trends. *Journal of Medical Internet Research*, 25, e42401. doi:[10.2196/42401](https://doi.org/10.2196/42401)

- **Services Moving to ASCs**- More and more procedures are moving out of hospitals into facilities that support effective and efficient care with positive patient experiences:

Mafi, J. N., Craff, M., Vangala, S., Pu, T., Skinner, D., Tabatabai-Yazdi, C., ... & Kahn, K. L. (2022). Trends in US ambulatory care patterns during the COVID-19 pandemic, 2019-2021. *JAMA*, 327(3), 237-247. doi:[10.1001/jama.2021.24294](https://doi.org/10.1001/jama.2021.24294)

McMillan, D., Long, D., & Payne, A. (2019, May 19). *HOPDs vs. ASC: Understanding payment differences*. Healthcare Financial Management Association. <https://www.hfma.org/topics/hfm/2019/april/hopds-vs--asc--understanding-payment-differences.html>

Patel, S. Y., Mehrotra, A., Huskamp, H. A., Uscher-Pines, L., Ganguli, I., & Barnett, M. L. (2021). Trends in outpatient care delivery and telemedicine during the COVID-19 pandemic in the US. *JAMA internal medicine*, 181(3), 388-391. doi: [10.1001/jamainternmed.2020.5928](https://doi.org/10.1001/jamainternmed.2020.5928)

Patient Safety & Quality Healthcare. (2021, July 9). *What's ahead for ambulatory surgery centers*. <https://www.psqr.com/analysis/whats-ahead-for-ambulatory-surgery-centers/>

Tanaka, M.J. (2019, September 1). *Ambulatory surgery centers versus hospital-based outpatient departments: What's the difference?* American Academy of Orthopaedic Surgeons. <https://www.aaos.org/aaosnow/2019/sep/managing/managing02/>

- **Concierge Models**- What is working with old-fashioned “membership medicine” and how is it evolving to support today's needs:

Definitive Healthcare. (n.d.). What is concierge medicine?

<https://www.definitivehc.com/blog/what-is-concierge-medicine>

Kiss, J. (2023, February 1). *The pros and cons of concierge medicine for patients*. PartnerMD.

<https://www.partnermd.com/blog/concierge-medicine-patients-pros-cons>

Mandel, A. L., Bove, T., Parekh, A. D., Datillo, P., Bove Jr, J., Bove, L., ... & Birkhahn, R. H. (2020). The impact of a concierge medicine model on door to doctor time and patient flow in an urban emergency department. *Open Access Emergency Medicine*, 13-18. DOI: [10.2147/OAEM.S228291](https://doi.org/10.2147/OAEM.S228291)

Robinson-Walker, D. (2022, July 19). *What is concierge medicine and is it worth the price tag?*

Forbes Health. <https://www.forbes.com/health/healthy-aging/concierge-medicine/>

● **Retail Healthcare- How is access and convenience to healthcare support better overall community health:**

American Academy of Family Physicians. (n.d.). *Retail clinics*.

<https://www.aafp.org/about/policies/all/retail-clinics.html>

Ashwood, J. S., Reid, R. O., Setodji, C. M., Weber, E., Gaynor, M., & Mehrotra, A. (2011). Trends in retail clinic use among the commercially insured. *The American Journal of Managed Care*, 17(11), e443. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3548599/>

Kumar, R. (2020, November 17). *What is a retail clinic? Here's everything you need to know*. Software Advice. <https://www.softwareadvice.com/resources/what-is-a-retail-clinic/>

Snelling, B. (2022, February 7). *Why healthcare is the key to the future of physical retail*. Forbes. <https://www.forbes.com/sites/brinsnelling/2022/02/07/why-healthcare-is-key-to-the-future-of-physical-retail/?sh=42e2db1d19e2>